

20 August 2012

Appointment of National Sales Manager

Aspermont Limited (ASX: ASP) is pleased to announce the appointment of Angela Smith as National Sales Manager.

Ms Smith has for the past six years worked for West Australian Newspapers as General Manager of West Regional Sales. WRS was responsible for the delivery of multi-million dollars of revenue from WA and interstate clients, for 23 weekly regional newspapers and a number of specialist titles, magazines and websites.

Her significant experience with advertising agencies, major clients, media representative organisations and selling across a platform of multiple titles places Ms Smith in good stead to take on responsibility for a national team of sales staff across Aspermont's various titles.

Commenting on the appointment, Aspermont General Manager Trish Seeney said: "Angela's publishing experience and understanding of the communication and relationships needed between sales, editorial, production, marketing and accounts to deliver quality products and services in a very hands-on manner make her a valuable addition to the management team and our business."

Ms Smith will take up the appointment next month.

About Aspermont Limited

Aspermont Limited is an Australia-based international media group. Aspermont specialises in the production of business-to-business information services delivered through print, conferencing and online media channels. The company produces print magazines, online news services, numerous world-leading conferences and a suite of additional services including industry specific search engines, archives and directories, tailored editorial facilities, and marketing and design services.

Aspermont offers its readers independent and newsworthy insights into carefully selected target markets, while offering its advertising partners end-to-end targeted advertising solutions. For a full range of products and services, visit the Aspermont website at www.aspermont.com.

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